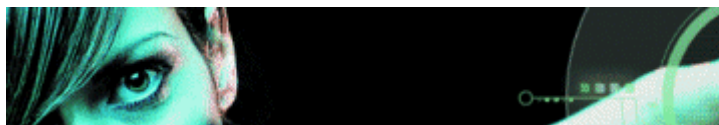




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## Version 4.0 of NiceLabel Software Released

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Euro Plus, a leading supplier of printing software for the Automatic Identification and Data Collection industry (AIDC), is proud to announce the release of NiceLabel version 4.0, The Professional Labeling Software. A new version of NiceLabel product family was developed in accordance with the latest printing software market standards and requirements.

The first improvement that previous users would notice is that Wizard based GUI (General User Interface) in NiceLabel 4.0 is now completely Windows compliant and it can be modified in accordance to user's computer qualifications level.

Bar code or RFID label design is now a question of a few clicks and with advanced connectivity features with all types of databases, implementation of NiceLabel in your business processes is simple and cost efficient.

NiceLabel 4.0 is offering you a straightforward Unicode compliant design of multi-lingual labels, that was never before so easy and it allows printing labels with languages like Arabic, Hebrew, Chinese, Cyrillic, Japanese and others in the same field of your label.

To completely customize your printing workflow you can use a module NiceForm, a custom data-entry and label printing application, which allows you to create your own printing applications and use them instead of full versions.

Using NiceLabel in combination with NiceDrivers is the optimal way to make a good use of your hardware, printing speeds can be increased up to incredible 300% and we can guarantee you a "What you see is what you get" label design and printing.

A wealth of integration options allows you to integrate NiceLabel in any type of environment. Windows applications, SAP R/3, ERP and WMS, Pocket or Windows CE, you can connect NiceLabel with any computer or device through a reliable integration middleware without massive and expensive programming interventions.

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