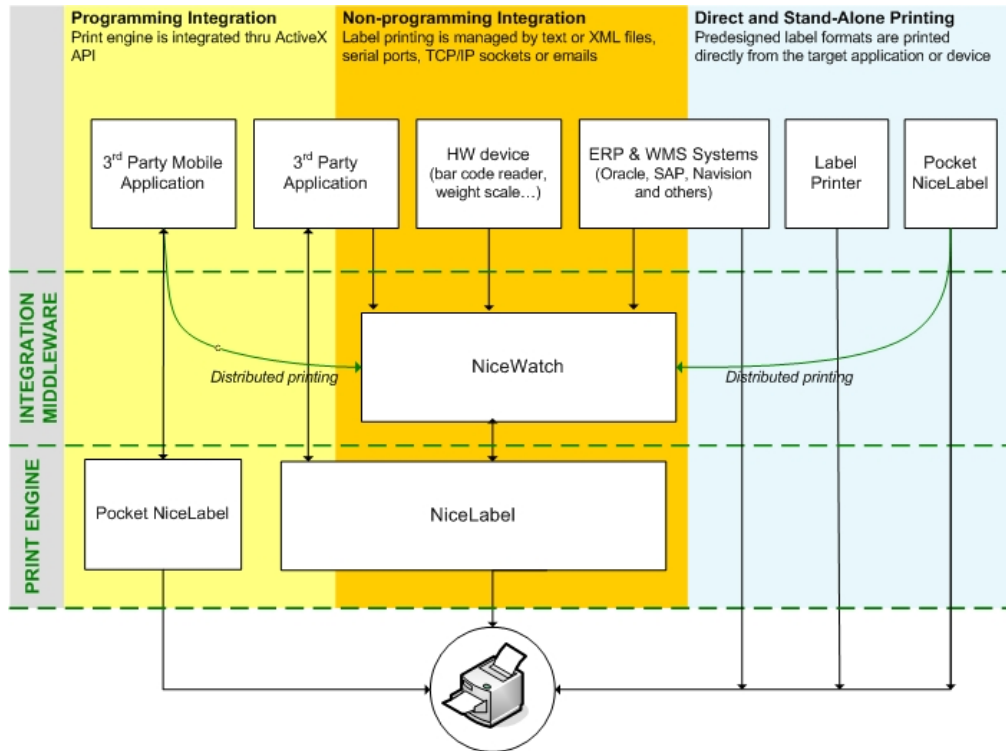


Integrating Label Printing with NiceLabel

The NiceLabel software family offers integration solutions for bar code and RFID smart label printing for every kind of desktop, mobile and enterprise network environment.



Label printing is part of a tracking and identification process that can range from a simple label printing application to an advanced database-driven bar code and RFID label printing solution. Companies are looking to incorporate label printing functionality to current IT systems and applications without adding another layer of legacy or off-the-shelf software products that require heavy implementation and customization fees. The goal is to integrate label printing capabilities into current IT environments in an easy-to-use, maintenance friendly and cost effective way.

NiceLabel offers integration methods to control label printing from your existing applications:

- Programming method through ActiveX API Integration
- Non-programming Integration (SAP, Oracle, Navision, HL7, ERP, MES,...) method
- Direct and Stand-Alone Printing methods

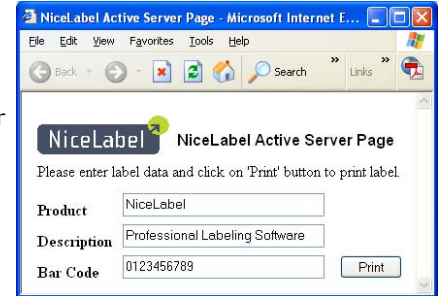
These methods are providing flexibility that is unmatched in the automatic identification and data collection industry.

Integrating label printing operations into your IT system or software application has never been **easier** or more **affordable** than with the NiceLabel software family!

Features and Specifications

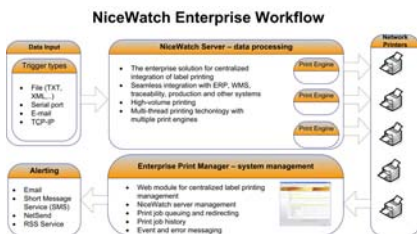
Programming Method | API Integration

NiceLabel supports Windows connectivity features like ActiveX Automation for desktop and mobile applications, Active Server Page on the Web, .NET integration and Dynamic Data Exchange (DDE) that allow other applications to take full control of NiceLabel. NiceLabel shares its label processing and printing power with an external application through its print engine. Using the programming method and the NiceLabel print engine enables you to integrate label printing capabilities to your software application or printing labels across company networks or the Internet. Your software application or Web service controls the label printing process, leaving the end user unaware of the labeling application running beneath your application or Web service.



NiceLabel Integration Solutions:

NiceLabel Print Center, NiceLabel Suite, NiceLabel Pro, NiceLabel SDK, NiceLabel WebSDK, NiceLabel Pocket PC Designer, Pocket NiceLabel



NiceWatch | Integration Middleware

NiceWatch is an event-driven middleware application capable of monitoring and detecting data in many different formats to trigger the start of bar code and RFID label and tag production. NiceWatch can accept a print request from any mobile wireless, desktop, ERP or WMS application to automate label printing without user intervention. Print requests can be made through a file drop, a TCP/IP socket, an email message or a serial port device. Various data streams can be parsed and mapped to label variables in NiceWatch with text parsing filters, XML parsing filters and Visual Basic Scripting.

The NiceLabel Family offers two product modules for middleware integration:

- NiceLabel Suite with NiceWatch for entry-level integration of centralized label printing
- NiceWatch Enterprise with NiceWatch Server for high-volume label printing with centralized integration and print management.

NiceLabel Integration Solutions:

NiceWatch Enterprise, NiceLabel Print Center, NiceLabel Suite, Pocket NiceLabel

Exporting Labels | Direct Printing

If your software application, printer, mobile device or SAP R/3 system supports label printing but do not have a label design, you can design the labels with the user-friendly label design tool NiceLabel Pro and export the label to your label printing application. The exported label is processed in the third party application or downloaded to a printer for printing. NiceLabel Pro functions only as the label design tool and is not part of the label printing process. NiceLabel Pro offers export options to Windows CE mobile devices, stand alone printers and keyboards and SAP R/3 (only with NiceLabel Suite).



NiceLabel Integration Solutions:

NiceWatch Enterprise, NiceLabel Print Center, NiceLabel Suite, NiceLabel Pro, NiceLabel Pocket PC Designer, Pocket NiceLabel

Additional Features | Support

Printer Support: High Performance NiceDrivers support over 1300 thermal label printers; support for all Windows office printers.

RFID Smart Label Printing: Electronic Product Code™ (EPC), DoD, 64 bit and 96 bit compliance. Support for high frequency RFID tags such as Tag-It, I-Code, ISO 15693 and more. Data printed to RFID tags can be ASCII or Hexadecimal, fixed or variable from multiple sources.

Multi-Lingual Support (Full UNICODE compliance): Chinese (Simplified, Traditional), Croatian, Danish, Dutch, English, French, German, Hebrew, Hungarian, Italian, Japanese, Korean, Lithuanian, Polish, Russian, Slovak, Slovenian, Spanish, Swedish, Thai, Ukrainian, and more.